



Imagine... transforming a cultural, natural or tourism site into a meaningful Cultural Experience Park...

Many countries want to diversify and grow their tourism industry. If done right, an attraction or theme park can bring tremendous benefits to a country. It can increase tourist numbers, create jobs, grow sectors like agriculture and construction, stimulate the raw materials, manufacturing and service industries, and transform its environs through area development.

A theme park is different from an amusement park. While both have attractions like games and rides, a theme park has a strong storytelling element based on a central theme. It creates an immersive experience and consequently remains attractive from generation to generation.

Cultural Experience Park

GreenDreamCompany is developing and managing sustainable leisure and tourism destinations in emerging markets.

Our expertise for tourism diversification lies in drawing inspiration from your cultural heritage.

But we take it a notch further: we transform your legends into hi-tech tourism attractions, creating *immersive experiences*. We conserve your legends full of wisdom and history from getting lost in a way that touches the next generations. We call them Cultural Experience Parks.

Its construction will transform a (semi) rural area or a leisure and tourism site such as a hotel and zoo expansion, playground or day attraction into a bustling, urban hotspot. With these Cultural Experience Parks, we preserve the past, educate the present and take care of the future with respect for people, nature and culture. It has the potential to become a significant GDP contributor!

Our services

We offer a holistic approach to these challenges through program management from the strategic phase until the realization and operation phase. In addition, we organized partnerships with over 20 European brands, institutes and companies in the theme park sector. Partners with the right expertise will form a team to fulfil the projects.

GreenDreamCompany will take the lead in:

- Executing baseline assessments;
- Selecting of location(s);
- Doing feasibility studies;
- Preparing the master- and business plans;
- Facilitating local partnerships and community involvement;
- Including multiple business models;
- Selecting legends and transforming them into attractions;
- Managing the process of design and development;
- Coordinating the building process;
- Developing and executing vocational training for future employees;
- Organizing certifications of attractions;
- Writing of marketing and communication plans.



It is also possible to purchase the services separately.



We have developed this brand with special respect to history and cultural values, in a way that fulfils the demands of emerging markets into one: Ubuntopia®. It is possible to become part of this international chain.

The advantages are: receiving permanent support during all steps of the process, receiving a quality label, receiving certification of safety, hygiene and working conditions, participating in the marketing and communication.

Contact us to transform your cultural stories into a Cultural Experience Park or become part of the Ubuntopia® Park chain!



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