QUICKSAN FOR (CULTURAL) EXPERIENCE PARK

The purpose of this Quick Scan is to get a clear picture of the local situation and to determine the starting position of a proposed (Cultural) Experience Park.

The answers to this questionnaire can never be wrong. They only describe the current situation and basic ideas. Next steps can be a feasibility study and developing a business plan. A complete quick scan document is the basis and starting point for an online consult.

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1. **GENERAL INFORMATION**Just the general starting information   
  
My name for my project is: . . . . . . . .   
The project location is: . . . . . . . . . . . . (location or city and country, GPS coordinates etc)  
The planned opening year is: . . . . . .   
  
What is your motivation to consider the development of a (cultural) theme park?

What do you expect from GreenDreamCompany’s involvement in this project?  
Consultancy  
Co-development  
Project management  
Franchisor  
Investor  
Other ……. Or not known right now.

**2. Information about the proposed project and market analysis**These questions about the proposed site and market situation help us and you to understand the local situation.   
  
About the destination   
Describe the location and surrounding area. Including existing use of land and neighbourhood.

What is your assessment of the project site? Why here?

The available area (approx): ……. Ha or Sqm

Are there any major planning permission or building constraints?

Are there any social / political / tribal issues regarding this site or plans?

Describe the accessibility of the project site by car, public transport or plane:

About the market analysis   
What is your assessment of the hospitality and leisure market in the proposed project area.

Are there governmental tourist aspirations or initiatives?

What other tourist facilities / competitive activities are or will be present in the proposed area?

What kind of competition do you anticipate?  
  
About the Target audience  
Describe your target audience. Who are your expected guests?

What is their price / quality expectation for the proposed project / services?

Number of people in the area and number of middle-class families in 150km radius.

Number of people in this area in 5 years time?  
  
  
**3. Management development**These questions help you better understand the people’s potential and education opportunities.

What kind of education, schools or training facilities, for staff and employees are available in the proposed area?

**4. Value creation for you**  
On a scale from 1 – 10…  
How important is the creation of financial value with this project for you? 1-10  
How important is the creation of social values for you? 1-10  
How important is working with key partners in the value chain for you 1-10  
How important is sustainability (people and planet) for your project 1-10

**5. Company details**What are your company details?   
  
Company name:  
Owner(s) name(s) / shareholders  
Address:  
Country:  
Tax registration number:  
Company registration number:  
Mail address:  
Telephone:  
Website URL:  
Contact person(s):

If possible, can you list some example projects you executed / were involved in during the last 5 years?  
  
  
Thank you!

Please e-mail the answers of this quick scan to info@greendreamcompany.com.  
You will be contacted for an online consult to assess the business opportunities and further steps.